
University of Pretoria Yearbook 2019

Small business management 701 (ENP 701)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	30.00
Programmes	PGDip Entrepreneurship
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 2

Module content

Understanding and applying the principles of the functional areas of business management within the context of the small business venture. A contextualised focus will be placed on supply chain, marketing human resources and financial management.

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